# State of Louisiana

# **Department of Veterans Affairs**

# **Southwest Louisiana Veterans Home**

# **STRATEGIC PLAN**

# FY 2017-2018 THROUGH FY 2021-2022

### SOUTHWEST LOUISIANA WAR VETERANS HOME STRATEGIC PLAN

**VISION:** To serve as a model for all Louisiana Department of Veterans Affairs state nursing homes by optimizing healthcare benefits for disabled Louisiana veterans through federally administered healthcare programs.

**MISSION:** To provide personalized rehabilitative and restorative healthcare to Louisiana disabled wartime veterans in a safe, clean, homelike environment focusing on enhanced healthcare and quality of life to allow each veteran to maximize their individual potential.

**PHILOSOPHY:** The Southwest Louisiana Veterans Home represents a Louisiana commitment to its disabled veterans by providing healthcare in their time of need. To employ the best qualified personnel to perform their skills; to work in a team environment where employees are encouraged to strive for excellence; to create a sense of unity among veterans, their families, employees, service organizations, and the public; to use proactive policy making and innovative action to comply with all regulatory agency regulations; and, to ensure each veteran is provided with efficient, courteous and compassionate healthcare to maximize their potential.

#### GOALS:

I. To assure operational effectiveness of the Southwest Louisiana Veterans Home.

OBJECTIVE I.1 Maintain an average daily occupancy rate of 93% throughout one complete year by Fiscal Year 2021-2022.

STRATEGY I.1.1 Increase admissions of veterans through State Veteran Service Officers in Southwest Louisiana and VAMC Alexandria.

STRATEGY I.1.2 Communicate and market with veteran service organizations to establish a referral network.

STRATEGY I.1.3 Promote the facility by utilizing local media.

#### PERFORMANCE INDICATORS

Input:	Total days of nursing care
Output:	Average daily census
Outcome:	Nursing Care Percent Occupancy
Efficiency:	Average cost for veteran's healthcare
Quality:	Rank among nation's State veterans homes

II. To maximize cost effectiveness of the healthcare facility.

OBJECTIVE II.1 Increasing federal share of facility funding to approach or arrive at maximum 50% of cost per patient day as provided by federal regulations

- STRATEGY II.1.1 Actively support efforts of the National Association of State Veterans Homes to increase federal per diem payment.
- STRATEGY II.1.2 Accurately bill sources of revenue.

STRATEGY II.1.3 STRATEGY II.1.4 revenues.	Maintain census at its highest level. Maximize other revenue sources to offset state
STRATEGY II.1.5	Utilize no cost ancillary healthcare providers.
STRATEGY II.1.6	Encourage qualified volunteer services and donations.

#### PERFORMANCE INDICATORS:

Input:	Average cost per veteran day
Output:	Average State cost per veteran day
Output:	Average Federal cost per veteran day
Output:	Average Self-Generated cost per veteran day
Outcome:	Percent of cost per veteran day from State revenues
Outcome:	Percent of cost per veteran day from Federal per diem payments
Outcome:	Percent of cost per veteran day from Self-Generated revenues
Efficiency:	Percent of cost per veteran day from State budgeted revenues
Quality:	Facility rank among nation's State veteran homes for
	comparison of cost effectiveness

#### APPENDIX

- 1. Principal Customers: The principal customers served by the Southwest Louisiana War Veterans Home are wartime veterans and their families, employees and their families, members of volunteer service organizations and the general public.
- 2. Principal Beneficiary: The principal beneficiary of healthcare services provided is the veteran resident of the State Veterans Home.
- 3. External Factors: The achievement of stated goals and objectives is dependent upon adequate funding from principal revenue sources: State General Funds, Fees and Self-Generated Funds, and Federal Funds.

4. Statutory Authorization:

Act 152 of 1965 Legislature and Act 648 of 1968 Legislature

Amended by:

Act 294 of 1974 Legislature, Act 687 of 1974 Legislature, Act 300 of 1976 Legislature, Act 507 of 1981 Legislature, Act 285 of 1981 Legislature, and Section 641, Title 38, U.S. Code

- 5. Development: The Southwest Louisiana Veterans Home will utilize the Strategic Planning process to identify requirements of healthcare regulations and trends to establish organizational goals and objectives.
- 6. Objective Beneficiaries:

Objective I.1: Louisiana wartime veterans will benefit from this objective.

Objective II.1: Veteran residents and their families, employees and their families, and the State of Louisiana will benefit from this objective.

Program: Objective: Indicator Name:	Southwest Louisiana Veterans Home Maintain an average daily occupancy rate of 93% throughout one complete year by Fiscal Year 2021-2022 Total Days of Nursing Care
Indicator LaPAS PI Code:	New
1. Type and Level:	Input (Key)
2. Rationale:	A valid measure of performance which calculates the <b>c</b> umulative number of veteran residents cared for each day
3. Use:	For performance-based budgeting purposes, this indicator will be used to determine potential revenue based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	This indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by performing a physical count of veteran residents on a daily basis
6. Data Source, Collection, and Reporting	Daily census report is reported on a daily basis to the Veterans Administration Medical Center, Alexandria for the Federal fiscal year
7. Calculation Methodology	Continually add total veteran resident census each day to previous days total
8. Scope:	Aggregated by the sum of total veteran resident population
9. Caveats:	None
10. Responsible Person:	Fac Accounting Spec 1 for accts rec

Program: Objective: Indicator Name: Indicator LaPAS PI Code:	Southwest Louisiana Veterans Home Maintain an average daily occupancy rate of 93% throughout one complete year by Fiscal Year 2021- 2022 Average Daily Census New
1. Type and Level:	Output (Key)
2. Rationale:	A valid measure of performance which calculates the <b>c</b> umulative number of veteran residents cared for each day
3. Use:	for performance-based budgeting purposes, this indicator will be used to determine potential revenue based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	This indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by performing a physical count of veteran residents on a daily basis
6. Data Source, Collection,	Daily census report is reported on a daily basis to the Veterans Administration Medical
and Reporting	Center, Alexandria for the Federal fiscal year
7. Calculation Methodology	Add veteran residents admitted to census minus those discharged
<ul><li>8. Scope:</li><li>9. Caveats:</li></ul>	Aggregated by the sum of total veteran resident population None
10. Responsible Person:	Fac Accounting Spec 1 for Accts Rec

Program: Objective: Indicator Name: Indicator LaPAS PI Code:	Southwest Louisiana Veterans Home Maintain an average daily occupancy rate of 93% throughout one complete year by Fiscal Year 2021- 2022 Nursing Care Percent Occupancy New
1. Type and Level:	Outcome (Key)
2. Rationale:	A valid measure of performance which calculates the utilization percentage of authorized nursing care beds
3. Use:	For performance-based budgeting purposes, this indicator will be used to determine potential revenue based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	This indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by performing a physical count of veteran residents on a daily basis
6. Data Source, Collection, and Reporting	Daily census report is reported on a daily basis for the State fiscal year
7. Calculation Methodology	Total average daily census divided by total facility bed authorization
8. Scope:	Aggregated by the sum of total veteran resident population
9. Caveats:	None
10. Responsible Person:	Fac Accounting Spec 1 for Accts Rec

Program: Objective: Indicator Name:	Southwest Louisiana Veterans Home Maintain an average daily occupancy rate of 93% throughout one complete year by Fiscal Year 2021-2022 Average cost for veteran's healthcare
Indicator LaPAS PI Code:	New
1. Type and Level:	Efficiency (Key)
2. Rationale:	Measures amount of funding needed to care for each individual veteran resident each day
3. Use:	For performance-based budgeting purposes, this indicator will be used to determine potential revenue based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	This indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by determining the cost of healthcare provided to veteran residents
6. Data Source, Collection, and Reporting	Monthly cost report is reported to the Veterans Administration Medical Center Alexandria during the Federal fiscal year
7. Calculation Methodology	Total cost of operating facility divided by veteran resident days of care
8. Scope:	Aggregated by the sum of total veteran resident population
9. Caveats:	None
10. Responsible Person:	Facility Chief Financial Officer

Program: Objective: Indicator Name: Indicator LaPAS PI Code:	Southwest Louisiana Veterans Home Maintain an average daily occupancy rate of 93% throughout one complete year by Fiscal Year 2021-2022 Rank among nation's State veterans homes New
1. Type and Level:	Quality (Key)
2. Rationale:	Compares total veteran cost per day to other State veteran homes
3. Use:	To effect cost efficient management in providing healthcare to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	This indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by comparing costs of facility to costs of other State veteran homes
6. Data Source, Collection, and Reporting	Annual cost reports from Veterans Administration for the Federal fiscal year
7. Calculation Methodology	Compare facility total cost of veterans care to other State veteran homes
8. Scope:	Aggregated by the sum of total costs for facility to the total costs of other State veteran homes
9. Caveats:	None
10. Responsible Person:	Facility Chief Financial Officer

Program: Objective:	Southwest Louisiana Veterans Home Obtain 50% of the total veteran healthcare cost with Federal funding as provided by Federal regulations by FY 2021-2022
Indicator Name: Indicator LaPAS PI Code:	Average cost per Veteran day New
1. Type and Level:	Input (Key)
2. Rationale:	Measures amount of funding needed to care for each individual veteran resident each day
3. Use:	For performance-based budgeting purposes, this indicator will be used to determine potential revenue based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	This indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by determining the cost of healthcare provided to veteran residents
6. Data Source, Collection, and Reporting	Monthly cost report is reported to the Veterans Administration Medical Center Alexandria during the Federal fiscal year
7. Calculation Methodology	Total cost of operating facility divided by veteran resident days of care
<ol> <li>8. Scope:</li> <li>9. Caveats:</li> </ol>	Aggregated by the sum of total veteran resident population None
	Facility Chief Financial Officer

Program: Objective:	Southwest Louisiana Veterans Home Obtain 50% of the total veteran healthcare cost with Federal funding as provided by Federal regulations by FY 2021-2022
Indicator Name: Indicator LaPAS PI Code:	Average State cost per Veteran day New
1. Type and Level:	Output (Key)
2. Rationale:	Measures amount of State funding required to provide nursing care for veteran residents
3. Use:	For performance-based budgeting purposes, this indicator will be used to determine potential state revenue based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	This indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by determining the State cost of healthcare provided to veteran residents
6. Data Source, Collection, and Reporting	Monthly cost report is reported to the Veterans Administration Medical Center Alexandria during the Federal fiscal year
7. Calculation Methodology	Total cost per veteran day multiplied by % of State funding
8. Scope:	Aggregated by the sum of total cost of veteran residents
9. Caveats:	None
10. Responsible Person:	Facility Chief Financial Officer

Program: Objective:	Southwest Louisiana Veterans Home Obtain 50% of the total veteran healthcare cost with Federal funding as provided by Federal regulations by FY 2021-2022
Indicator Name: Indicator LaPAS PI Code: 1. Type and Level:	Average Federal cost per Veteran day New Output (Key)
2. Rationale:	Measures amount of Federal funding required to provide nursing care for veteran residents
3. Use:	For performance-based budgeting purposes, this indicator will be used to determine potential state revenue based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	Indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by determining the Federal cost of healthcare provided to veteran residents
6. Data Source, Collection, and Reporting	Monthly cost report is reported to the Veterans Administration Medical Center Alexandria during the Federal fiscal year
7. Calculation Methodology	Total cost per veteran day multiplied by % of Federal funding
8. Scope:	Aggregated by the sum of total cost of veteran residents
9. Caveats:	None
10. Responsible Person:	Facility Chief Financial Officer

Program: Objective:	Southwest Louisiana Veterans Home Obtain 50% of the total veteran healthcare cost with Federal funding as provided by Federal regulations by FY 2021-2022
Indicator Name: Indicator LaPAS PI Code: 1. Type and Level:	Avg Self-Generated cost per veteran day New Output (Key)
2. Rationale:	Measures amount of Self-Generated funding required to provide nursing care for veteran residents
3. Use:	For performance-based budgeting purposes, this indicator will be used to determine potential Self-Generated revenue based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	Indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by determining the Self- Generated cost of healthcare provided to veteran residents
6. Data Source, Collection, and Reporting	Monthly cost report is reported to the Veterans Administration Medical Center Alexandria during the Federal fiscal year
7. Calculation Methodology	Total cost per veteran day multiplied by % of Self-Generated funding
8. Scope:	Aggregated by the sum of total cost of veteran residents
9. Caveats:	None
10. Responsible Person:	Facility Chief Financial Officer

Program: Objective:	Southwest Louisiana Veterans Home Obtain 50% of the total veteran healthcare cost with Federal funding as provided by Federal regulations by FY 2021-2022
Indicator Name: Indicator LaPAS PI Code:	Percent of cost per veteran day from State revenues New
1. Type and Level:	Outcome (Key)
2. Rationale:	Measures percentage from State funding used to pay for daily nursing care for veteran residents
3. Use:	For performance-based budgeting purposes, this indicator will be used to determine State revenue based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	Indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by determining the State cost of healthcare provided to veteran residents
6. Data Source, Collection, and Reporting	Monthly cost report is reported to the Veterans Administration Medical Center Alexandria during the Federal fiscal year
7. Calculation Methodology	Total State funds received divided by total cost per veteran resident days times 100.
<ol> <li>8. Scope:</li> <li>9. Caveats:</li> </ol>	Aggregated by the sum of total cost of veteran residents None
10. Responsible Person:	Facility Chief Financial Officer

Program: Objective:	Southwest Louisiana Veterans Home Obtain 50% of the total veteran healthcare cost with Federal funding as provided by Federal regulations by FY 2021-2022
Indicator Name: Indicator LaPAS PI Code: 1. Type and Level:	Percent of cost per veteran day from Federal per diem payments New Outcome (Key)
2. Rationale:	Measures percentage from Federal per diem used to pay for daily nursing care for veteran residents
3. Use:	For performance-based budgeting purposes, this indicator will be used to determine Federal revenue based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	Indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by determining the Federal cost of healthcare provided to veteran residents
6. Data Source, Collection, and Reporting	Monthly cost report is reported to the Veterans Administration Medical Center Alexandria during the Federal fiscal year
7. Calculation Methodology	Total Federal funds received divided by total cost per veteran resident days times 100.
<ul><li>8. Scope:</li><li>9. Caveats:</li></ul>	Aggregated by the sum of total cost of veteran Residents None
10. Responsible Person:	Facility Chief Financial Officer

Program: Objective:	Southwest Louisiana Veterans Home Obtain 50% of the total veteran healthcare cost with Federal funding as provided by regulations by FY 2021-2022.
Indicator Name: Indicator LaPAS PI Code: 1. Type and Level:	Percent of cost per veteran day from Self- Generated revenues New Outcome (Key)
2. Rationale:	Measures percentage of funding required to provide nursing care to veteran residents derived from non-state or federal sources
3. Use:	For performance-based budgeting purposes, this indicator will be used to determine Self-Generated revenue based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	Indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by determining Self-Generated cost of healthcare provided to veteran residents
6. Data Source, Collection, and Reporting	Monthly cost report is reported to the Veterans Administration Medical Center Alexandria during the Federal fiscal year
7. Calculation Methodology	Total Self-Generated revenues received divided by total cost per veteran day times 100
<ul><li>8. Scope:</li><li>9. Caveats:</li></ul>	Aggregated by the sum of total cost of veteran residents None
10. Responsible Person:	Facility Chief Financial Officer

Program: Objective:	Southwest Louisiana Veterans Home Obtain 50% of the total veteran healthcare cost with Federal funding as provided by Federal regulations by FY 2012-2022.
Indicator Name: Indicator LaPAS PI Code:	Percent of cost per veteran day from State budgeted revenues New
1. Type and Level:	Efficiency (Key)
2. Rationale:	Measures percentage of funding required to provide nursing care to veteran residents derived from budgeted State funds
3. Use:	For performance-based budgeting purposes, this indicator will be used to determine State budgeted funds based on daily services to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	Indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by determining State cost of healthcare provided to veteran residents
6. Data Source, Collection, and Reporting	Monthly cost report is reported to the Veterans Administration Medical Center Alexandria during the Federal fiscal year
7. Calculation Methodology	Total State revenues received divided by total cost per veteran day times 100
8. Scope:	Aggregated by the sum of total cost of veteran residents
9. Caveats:	None
10. Responsible Person:	Facility Chief Financial Officer

Program: Objective:	Southwest Louisiana Veterans Home Obtain 50% of the total veteran healthcare cost with Federal funding as provided by Federal regulations by FY 2021-2022
Indicator Name:	Facility rank among nation's State veteran homes for comparison of cost effectiveness budgeted revenues
Indicator LaPAS PI Code: 1. Type and Level:	New Quality (Key)
2. Rationale:	Compares total veteran cost per day to other State veteran homes
3. Use:	To effect cost efficient management in providing healthcare to veteran residents
4. Clarity:	There are no unclear terms.
5. Validity, Reliability, and Accuracy	Indicator has not been audited by the Office of the Legislative Auditor. Accuracy is validated by comparing costs of facility to costs of other State veteran homes
6. Data Source, Collection,	Annual cost reports from Veterans
And Reporting	Administration Medical Center Alexandria for the Federal fiscal year
7. Calculation Methodology	Compare facility total cost of veterans care to other State veteran homes
8. Scope:	Aggregated by the sum of total costs for facility to the total cost of other State veteran homes
9. Caveats:	None
10. Responsible Person:	Facility Chief Financial Officer

### STRATEGY ANALYSIS CHECKLIST

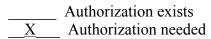
#### GOAL 1

Assure operational effectiveness of the Southwest Louisiana Veterans Home

### ANALYSIS

- X Cost/Benefit Analysis Conducted
- X Financial or performance audit used
- X Benchmarking for best management practices used
- Act 160 reports used
- $\underline{X}$  Other analysis or evaluation tools used
- X Impact on other strategies considered
- X Stakeholders identified and involved

#### AUTHORIZATION



### **ORGANIZATION CAPACITY**

- X\_\_\_\_ Needed structural or procedural changes identified
- X Resource needs identified
- X Strategies developed to implement needed changes or address resource needs
- <u>X</u> Responsibility assigned

#### TIME FRAME

- \_\_X\_\_\_ already ongoing
- \_\_\_\_\_New, startup date estimated
- $\underline{X}$  Lifetime of strategy identified

#### FISCAL IMPACT

- X\_\_\_\_ impact on operating budget
- X Impact on capital outlay budget
- $\underline{X}$  Means of finance identified
- $\underline{X}$  Return on investment determined to be favorable

### STRATEGY ANALYSIS CHECKLIST

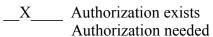
#### **GOAL II**

Maximize cost effectiveness of the healthcare facility

### ANALYSIS

- X Cost/Benefit Analysis Conducted
- X Financial or performance audit used
- X Benchmarking for best management practices used
- Act 160 reports used
- $\underline{X}$  Other analysis or evaluation tools used
- Impact on other strategies considered
- Stakeholders identified and involved Х

### **AUTHORIZATION**



### **ORGANIZATION CAPACITY**

- X Needed structural or procedural changes identified
- <u>X</u> Resource needs identified
- $\underline{X}$  Strategies developed to implement needed changes or address resource needs
- <u>X</u> Responsibility assigned

#### TIME FRAME

 $\underline{X}$  already ongoing

 \_\_\_\_\_\_
 New, startup date estimated

 \_\_\_\_\_\_
 Lifetime of strategy identified

#### **FISCAL IMPACT**

- X\_\_\_\_ impact on operating budget
- X Impact on capital outlay budget
- <u>X</u> Means of finance identified

Return on investment determined to be favorable Х